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DATE: August 3, 2007

PTO IDENTIFIER: Application Number 08/446,553
Patent Number

Inventor: John C. Harvey

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FROM: GOODWIN PROCTER LLP

Carl Benson

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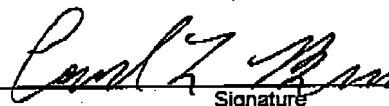
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- 1) Statement Under 37 CFR 3.73(b)
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Signature

Carl Benson

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38,378

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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: John C. Harvey, et al.Application No./Patent No.: 08/446,553 Filed/Issue Date: May 19, 1995Entitled: SIGNAL PROCESSING APPARATUS AND METHODSPersonalized Media Communications, L.L.C., a Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. the assignee of the entire right, title, and interest; or
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in the patent application/patent identified above by virtue of either:A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011069.
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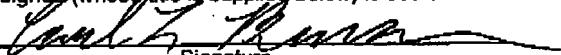
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B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

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 Additional documents in the chain of title are listed on a supplemental sheet. As required by 37 CFR 3.73(b)(1)(ii), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO.
See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.



Signature

August 3, 2003

Date

Carl L. Benson, Reg. No. 38,378

(202) 346-4018

Printed or Typed Name

Telephone Number

Attorney For Applicant

Title

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I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

Practitioner associated with the Customer Number:

OR

Practitioner(s) named below (If more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number	Name	Registration Number
Thomas J. Scott, Jr.	27,816		
Joseph M. Giuliano	36,539		
Carl L. Benson	38,378		

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignments documents attached to this form in accordance with 37 CFR 3.73(b).

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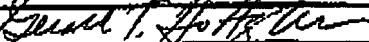
Assignee Name and Address

Personalized Media Communications, LLC
708 3rd Avenue, 35th Floor
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/88 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application to which this Power of Attorney is to be filed.

SIGNATURE of Assignee or Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature		Date	5/29/07
Name	Gerald T. Holzman	Telephone	201-980-3240
Title	General Counsel		

The collection of information is required by 37 CFR 1.31, 1.52 and 1.53. The information is required to obtain or retain a benefit by the public which is to be (and by the USPTO to process) an application. Confidentiality is governed by 36 U.S.C. 123 and 37 CFR 1.11 and 1.14. The collection is estimated to take 3 minutes to complete, including preparing, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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